

## Why you need coverage

Every business of every size faces cyber risk. Data breaches are occurring more and more frequently. Companies can be held liable for damages resulting from loss of confidential customer or business data. They face costs associated with responding to breaches and recovering after a loss, and they need to protect their operations from the consequences of identity theft suffered by their own key employees.

## Delete your worry

Managing cyber risk requires having effective technology controls and sound business practices to protect data and information. It also includes having coverage in place from Acuity's suite of cyber products to help when loss does occur.

Acuity's Data Breach, Cyber Liability, and Identity Recovery Coverage Forms offer a wide range of protection backed by the strength, stability, and business expertise of Acuity. Our cyber forms offer numerous options for limits and deductibles, and feature optional coverage enhancements.



## With Acuity's cyber coverages, you can be protected against events such as:

- An unauthorized person gaining access to your computer systems
- Malware attacks
- Loss of devices, such as laptops, cell phones, or USB flash drives
- Misplacement or theft of paper documents and files
- Identity theft suffered by key employees
- And more



## What coverage do you need?

If You Have:	Personal Data of Employees or Customers	Your Own Business Data	Business Data of Others	Employee or Owner Personal Data
EXAMPLES	Financial Account Info	Your Financial Info	Financial Info	Financial Account Info
	Passwords	Your Trade Secrets	Trade Secrets	Passwords
	Credit Card Numbers	Your Employee Records	Other Private Business Data	Credit Card Numbers
	Private Health Info	Other Business Data		Private Health Info
	Other Private Personal Info			Other Private Personal Info
Then You Need:	Data Breach Coverage	Cyber Liability Coverage (First Party)	Cyber Liability Coverage (Third Party)	Identity Recovery Coverage



800.242.7666 2800 South Taylor Drive Sheboygan, WI 53081 www.acuity.com



www.facebook.com/acuityinsurancecompany



www.youtube.com/acuityinsurance

